Ella Hanson
UX/UI Designer

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UI/UX Designer looking for a full-time or contract role creating human-centered interactions. I have proven abilities as a UX designer and additional experience collaborating with teams.

Technical Skills

- **Design Software-** Figma, Adobe CC, Adobe XD, Balsamiq
- **User Testing/Research-** Maze, Virtual user interviews, User flows
- **Web Design-** Shopify, Wix, Site Copy, UX Design
- **Data Analysis-** Tableau, Google Analytic Data Studio

Recent Freelance and Projects (2022-)

- **Complete Web Design for Educator**
  - Organize concepts and expand on their design
  - Proofread copy and advanced brand development
- **Non-Profit Website (Society of Play)**
  - Migrate website content, Consult for merch designs.
- **Career Foundry**
  - Complete course projects, proving ability in user research, prototyping, personas, and UX design

Work Experience

SKULLBORN Dallas, TX (Remote) Nov 2022-Present
UI/UX Designer

- Create low-high fidelity **wireframes** based on collaborated design concepts
- Guide design conversation by constructing and presenting **user flows**
- Maintain **human-centered** design upholding **accessibility** guidelines (font readability, color contrast, distinct interactive elements, and element reactions)
- Iterate on **mockups** to meet gameplay expectations
- Design UI elements that promote world **immersion** and guide users
- **Implement UI** elements into game using **Unity** game engine

FRONT DOOR FASHION Dallas, TX Jan-May 2022
Executive Assistant

- Assist in Operations and **Web Design** during growth season and brand change.
- Implement company's first User Experience Design practices
  - Initiate **user interviews** and evaluate data.
  - Use research findings to begin building the user experience
  - Contribute to overall web development
- Ensure operations met deadlines consistently

Education Aug 2019-Dec 2021

- The University of North Texas, Denton TX - Bachelor of Science
  - B.S. in **Consumer Experience** minoring in **Behavior Analysis**
  - 4.0 GPA