MOOD BOARD

Keywords

Energetic

Clean

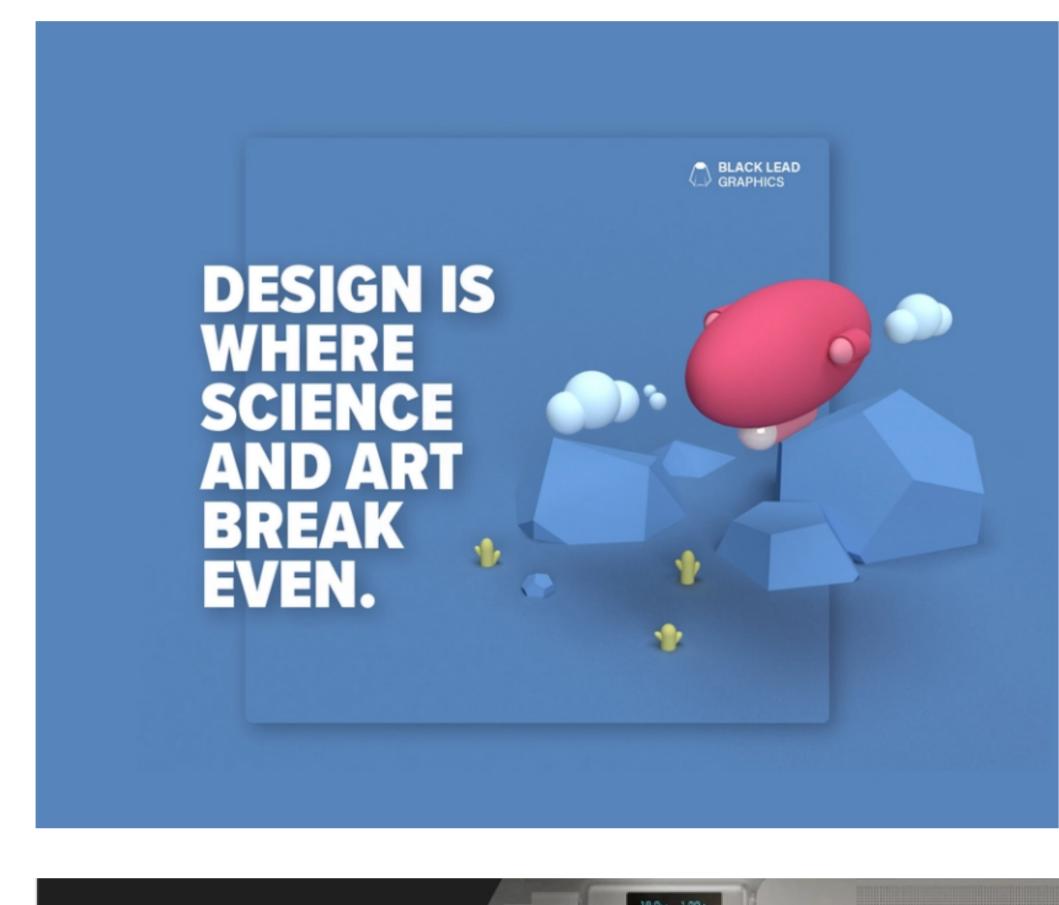Pleasing to the eye (not abrassive)
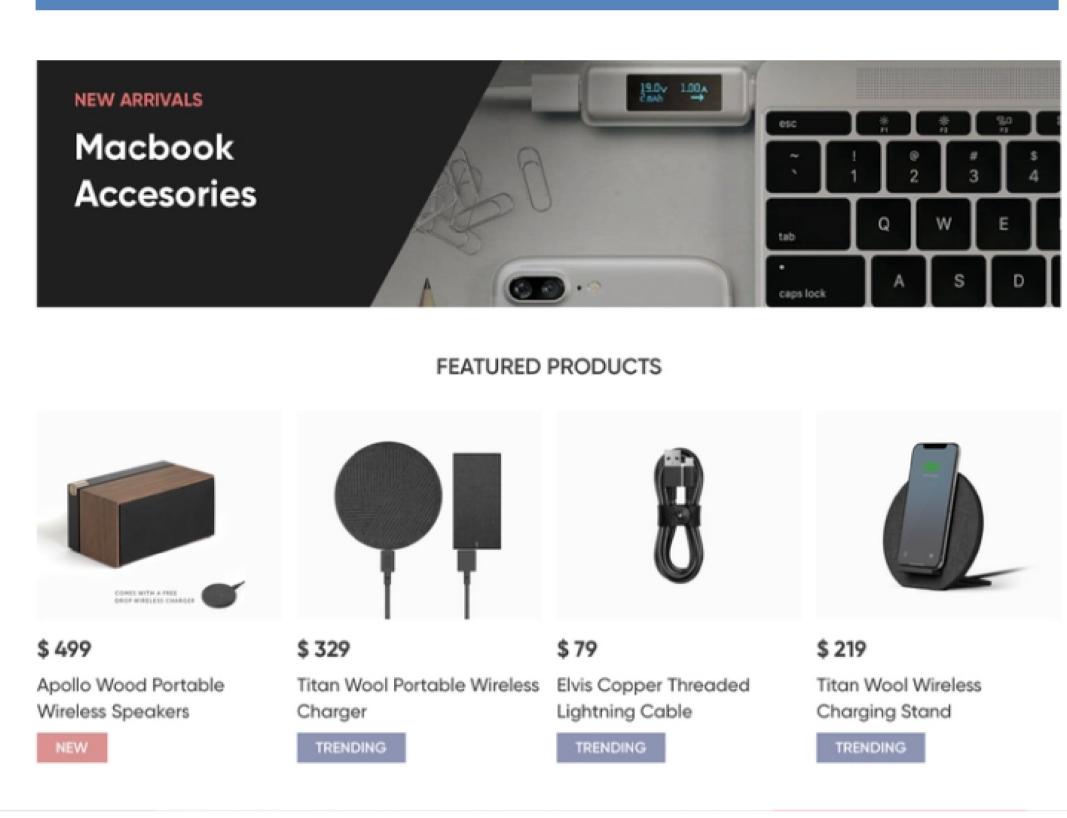
Approachable

Color Schemes

Fonts

icons

Imagery

UI elements & animation